



SARAH GRIDLEY
208.412.7862
sarahgridley@gmail.com

Creative Junkie.
Typography Addict.
Graphic Designer.

“ Sarah is a very talented graphic artist with a great mind for integrating strategy with creative. As the Creative Director and Art Director for the 2009 BSU NSAC team, Sarah took on an enormous amount of work creating virtually every creative aspect of the campaign. She is also a strong leader who instills confidence in everyone she works with. She has my highest recommendation.

JAY LONGWELL

CEO/President at Stratus Global Partners
Adjunct Professor of Marketing at BSU



Experience.

Tsuvo Inc., - Boise, ID

Creative Director - December 2009 to July 2011

- ▶ Utilized expert knowledge of web design to create purposeful yet aesthetically pleasing designs for Web Design and UI Design
- ▶ Interfaced with clients during design and development of websites to ensure all desires and business goals were achieved

Blue Away Marketing - 2009 NSAC Team

Creative Director; Art Director

- ▶ Design & execution of creative concepts
- ▶ Design of identities, advertisements (print, online, TV), apparel, and website
- ▶ Design of plans book and KeyNote

Boise State University - Housing Dep.

Graphic Designer - January 2009 to May 2009

- ▶ Design concepts, execution and presentation of posters, signage, logos, brochures, programs, calendars, and flyers.

Education.

Boise State University - Boise, ID

NASAD accredited Art and Design Program

- ▶ Degree: Bachelor of Fine Arts
- ▶ Major: Graphic Design, illustration emph.
- ▶ 2005 - 2009, graduated with honors

Skills.

Technical skills.

Proficient or familiar with an array of creative design applications in order to produce exceptional results in print and on the web which include:

- ▶ Adobe Illustrator
- ▶ Adobe Photoshop
- ▶ Adobe InDesign
- ▶ Adobe AfterEffects
- ▶ QuarkXPress
- ▶ Microsoft Powerpoint
- ▶ Apple Keynote

Achievements.

3 Student AdStar Awards

from 2009 NSAC; District XI

- ▶ Best Creative
- ▶ Best Overall Presentation
- ▶ Best Promotions

Scholarships & Recognition

from Boise State University

- ▶ Art Department Scholarship
- ▶ Dean's Scholarship ; Dean's List
- ▶ Robert R. Lee Promise Scholarship